



NEW ENGLAND HEALING SPORTS ASSOCIATION

2024

2025



**IMPACT
REPORT**

“Witness the triumph of the human spirit”



MISSION

NEHSA serves individuals and families through adaptive sports, promoting healing and accomplishment.

VISION

A world with strong, supportive communities providing full access to natural resources, an active lifestyle, and the highest possible level of independence.

THE TEAM

STAFF

Carly Bascom
Executive Director

Kelly Allen
Program Coordinator

Carol Sullivan
Office Manager

Maria Fair
Bookkeeper/Grant Writer



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EXECUTIVE DIRECTOR'S MESSAGE

Dear Friends,

As I reflect on the 2024/2025 season, I am filled with immense gratitude for our community. Each year I continue to be impressed with not only the grit of our adaptive athletes, but also the compassion and heart of our dedicated volunteers and incredible community of supporters. I am proud of the way that NEHSA continues to thrive, and I am humbled by the village that makes it happen.

This year, we successfully conducted over 1,100 winter lessons, providing invaluable opportunities for our athletes to develop their skills and build confidence on the slopes. We also launched a trial pickleball program, which received an enthusiastic response, making us hopeful for more pickleball opportunities in the near future. Our paddling and hiking programs continue to see growth and we love the way that these activities keep our community strong all year long.

Lastly, we introduced our Vision 2030: Reaching New Heights initiative, a strategic plan set to elevate our programs and expand our reach as we navigate NEHSA's promising future.

The support of our stakeholders is crucial to our mission. Together, we are creating equitable access to the world of outdoor sport and recreation. I am so thankful to each of you for seeing the value in the work that we do, and for your encouragement as we look forward as an organization.

So Much Gratitude,
Carly Bascom, Executive Director

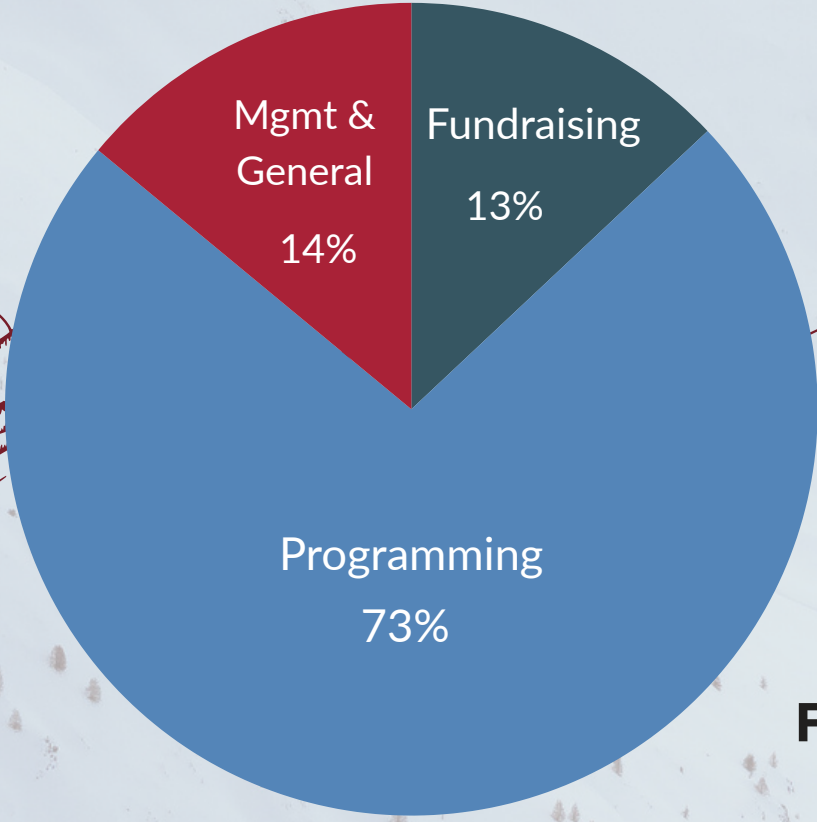


FINANCIAL OVERVIEW

PROGRAM SERVICE EXPENSES

FY 2024-2025

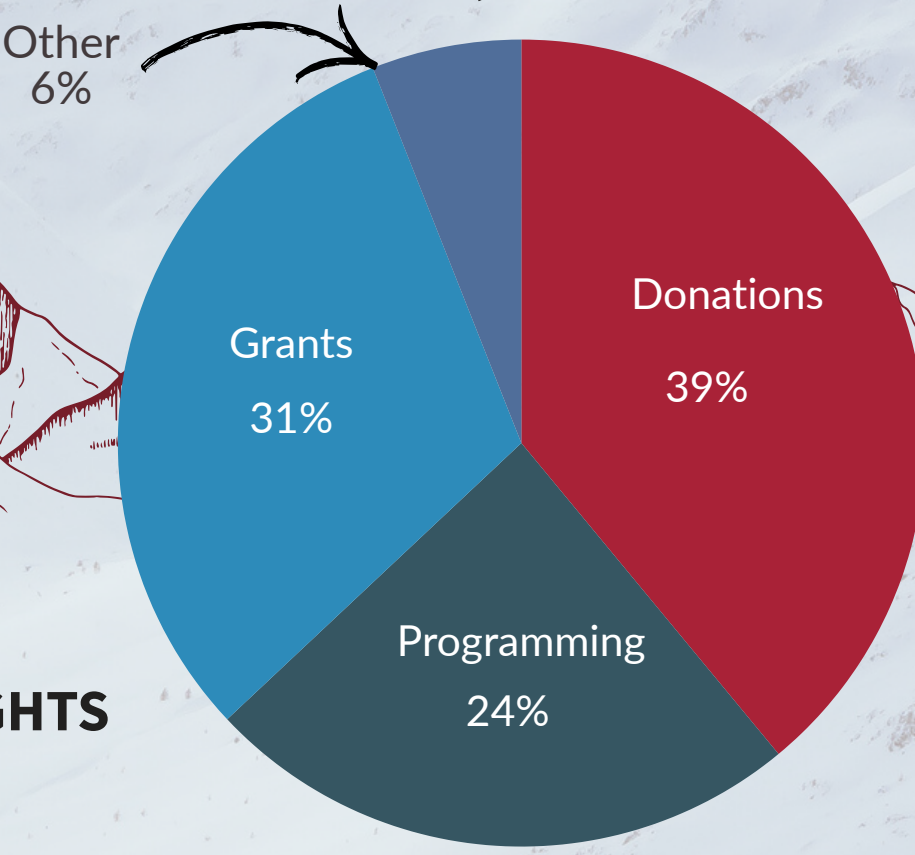
\$434,966



TOTAL UNRESTRICTED INCOME

FY 2024-2025

\$438,033



FUNDRAISING HIGHLIGHTS

Ski & Ride-A-Thon

\$62,412



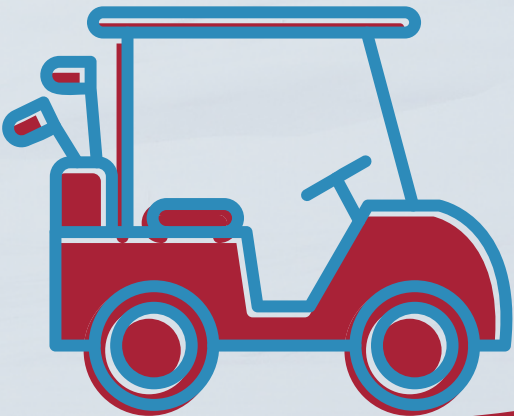
NH Gives

\$27,176



Golf Tournaments

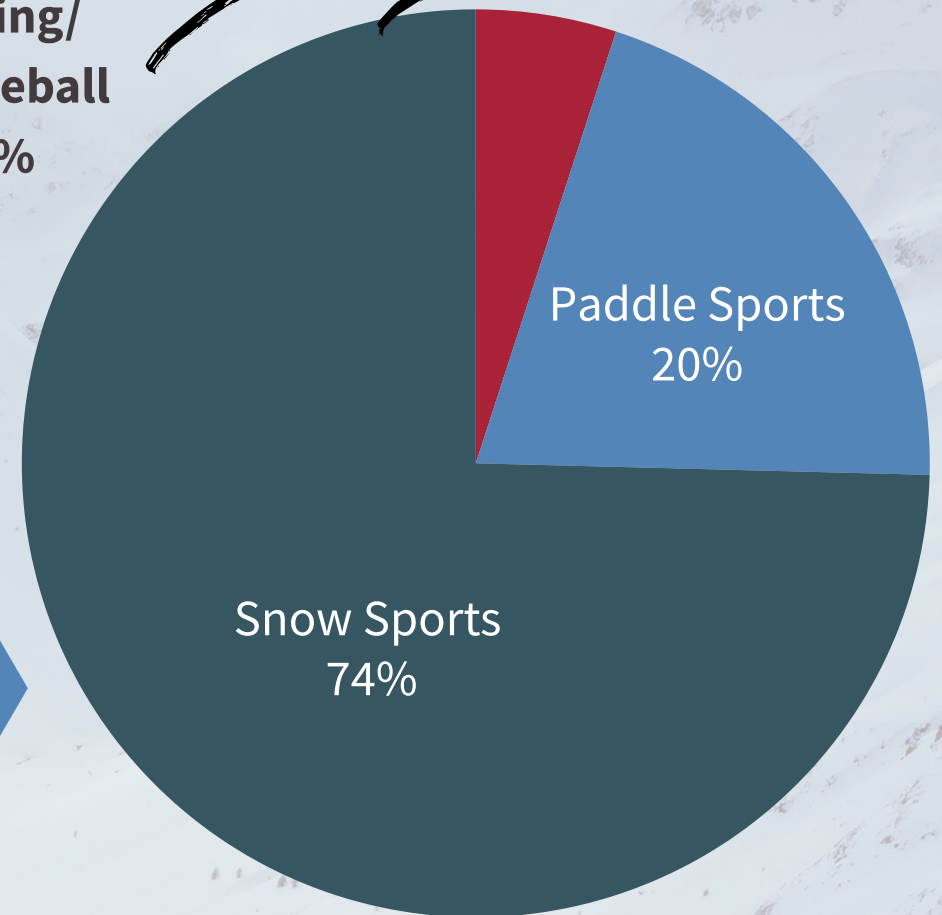
\$9,793



PROGRAM BREAKDOWN



Hiking/
Pickleball
6%



295 Paddle
Sessions

74 Hiking
Sessions

1,104 Snow
Sports Sessions



DEMOGRAPHICS

586 Total Unique Athletes

244 Adult Athletes

186 Veteran Athletes

156 Youth Athletes



Emotional/Behavioral
10.3%

Cerebral Palsy
6.2%

Traumatic Brain Injury
4.1%

Spinal Cord Injury
5.2%

PTSD
15.5%

Autism
26.8%

Cognitive
32%

We had 212 wonderful volunteers join us, donating 14,042 service hours. We couldn't have done it without their selflessness and compassion!

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“I realized I wasn’t alone. And that meant everything. These programs removed the unknowns. They helped me travel again. They helped me feel confident again.”

-Veteran Athlete



NEW ENGLAND HEALING SPORTS ASSOCIATION

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