February 16, 2021

FOR IMMEDIATE RELEASE

## MEDIA ALERT

## COVID FRIENDLY MARCH MILEAGE CHALLENGE KEEPS ATHLETES WITH DISABILITIES SKIING AND RIDING!

New England Healing Sports Association (NEHSA) has changed up their 35th Annual Community Challenge to make it accessible to all and COVID-19 friendly.

"We want to engage our community at large for this year's event and have decided to host a March Mileage Challenge!" says Executive Director Carly Bascom, "As a community, we're aiming to clock 10k miles of physical activity in the month of March."

This event will take place during the entire month of March - anyone can participate with any activity that can be recorded, hiking, biking, skiing, skating, snowshoeing, snowboarding, running, etc.

Funds raised during the Community Mileage Challenge will benefit NEHSA's continued mission to bring snow and paddle sport opportunities to individuals with disabilities.

For more information please contact Carly Bascom, carly.bascom@nesha.org. Tickets and event information can be found http://bit.ly/MM21Tix or at our website <u>www.nehsa.org</u>