

Annual Report 2018-2019



New England Healing Sports Association





NEHSA Staff

Carly Bascom, Director

Angela Neilson, Operations Manager

Henley Sinner, Program Coordinator

Maria Fair, Bookkeeper



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Mike Moran

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Letter from our Director

Dear NEHSA Supporters,

As we bring another incredible NEHSA year to a close, and as I reflect on the events of the last year, I am truly humbled and amazed that this is my job, that these are the people I have the privilege of working with each day, and that I get to play a small part in the life changing experiences that NEHSA encourages and creates among our students, volunteers, and numerous supporters.

NEHSA had an extremely successful year of programming, providing 1,363 snow sports lessons and 298 water sports lessons. We increased our Veteran offerings by 5%, and welcomed a new partnership with the Manchester VA this summer. We were also fortunate to provide free kayaking to VA Boston, White River Junction VA, Bedford VA, and Manchester VA through a generous grant allocated to Veteran's programming.

In addition to our long standing partnerships with the above VA groups, we were thrilled to continue our long time partnerships with schools, transition programs, and group facilities from all over the northeast, spanning across Vermont, New Hampshire, Connecticut, and Massachusetts.

Not only did our programs thrive, but NEHSA also hit a HUGE milestone this year—we finally made the long awaited addition and renovation of our NEHSA lodge a reality. With construction on the project just coming to a close, I cannot tell you enough how excited the NEHSA Board of Directors and Staff are to welcome all of our supporters into our new, improved, and much larger home!

Much like our building, New England Healing Sports Association is experiencing growth in the best way possible. And I feel like the luckiest person in the world to be on this journey with each of you. It is through your support that NEHSA continues to move in the right direction. I want to personally thank you for the work that you are doing to make this world a better, more accessible place as we continue to witness the triumph of the human spirit.

With Gratitude,

Carly Bascom

Director



Letter from our President

Greetings NEHSA Members, Supporters, and Extended Family!

As I write this year's President's Message, I am grateful to see so much progress on so many fronts over the past year and heading into 2020. Our Board of Directors is strong and diverse, with an excellent mix of skills, and a chemistry that is enabling us to work together as an effective team. Together we are working diligently to ensure that NEHSA's mission remains sharply in focus as we move ahead.

First and foremost, the progress of our lodge expansion has been remarkable, and we look forward to welcoming our Students and Volunteers to the new and vastly improved headquarters that has been envisioned for so long! Admittedly, we took a chance with the planning of the construction of the building in two phases; however, this has resulted in the completion of the project while maintaining positive cash flow and a strong financial position. Because of the generosity of all our donors and an anonymous donor granting \$250,000, in addition to the \$220,000 bridge loan that was secured, the project is nearing completion on schedule for the opening of the 2019-2020 ski season. The bridge loan will be nearly completely paid with the sale of \$200,000 in NH tax credits, leaving NEHSA in a strong position with a completed headquarters that is ready to host our NEHSA Family for years to come.

As the ski season quickly approaches, I would like to extend another welcome to our partners at Vail Resorts, who have brought their considerable skill, experience, and resources to Mount Sunapee while miraculously maintaining the traditional and well-loved feel and atmosphere for which Mount Sunapee has always been known.

Of course, as everyone knows, our beloved Tom Kersey retired last year, and thankfully, we have been fortunate to see his smiling face around the mountain on a regular basis! Carly Bascom has done an incredible job of filling Tom's impossible-to-fill shoes, and the Board and I extend our heartfelt thanks for her incredible work and dedication as she embarks on her second winter season.

In other areas, NEHSA's kayak program continues to thrive and has grown into one of the most reputable programs in the Northeast for adaptive paddling. We have continued to partner with the Manchester VA, Bedford VA, VA Boston, and White River Junction VA through our year-round program offerings, and are proud to continue co-hosting the New England Winter Sports Clinic and New England Summer Sports Clinic with VA Boston. These signature events remain an excellent platform to serve our Veterans and increase our reach annually, while also showcasing the skill of NEHSA's unparalleled instructors. In addition to our VA partners, NEHSA continues to provide safety, fun and, learning to our local school and community partners.

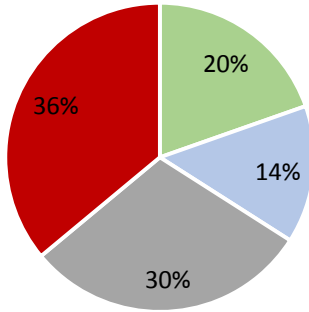
Our focus for the foreseeable future will be on the completion of our lodge expansion and the integration of our operations into this new and improved facility as our invaluable volunteers continue to provide high-quality adaptive sports to our NEHSA community. There is no doubt the Triumph of the Human Spirit will continue to be witnessed daily at Mt. Sunapee and beyond thanks to the immeasurable dedication and skill of our volunteers, staff, and membership. I extend my thanks to all of you, and I look forward to the exciting times ahead!

Sincerely,

Louis A. Pieroni
Board of Directors President

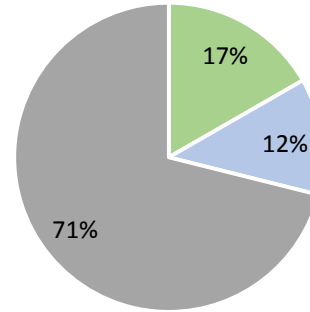


Total Unrestricted Income Fiscal Year 2018/2019 \$347,045.69



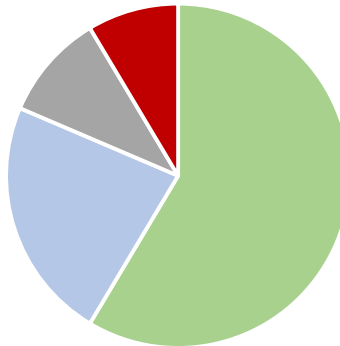
■ Donations ■ Grants ■ Program Revenue ■ Other

Program Services Fiscal Year 2018/2019 \$295,818.22



■ Program Services ■ Fundraising ■ Management & General

Lodge Expansion and Renovation Fund Sources



■ Individual Contributions ■ Grants ■ Community Loan Fund ■



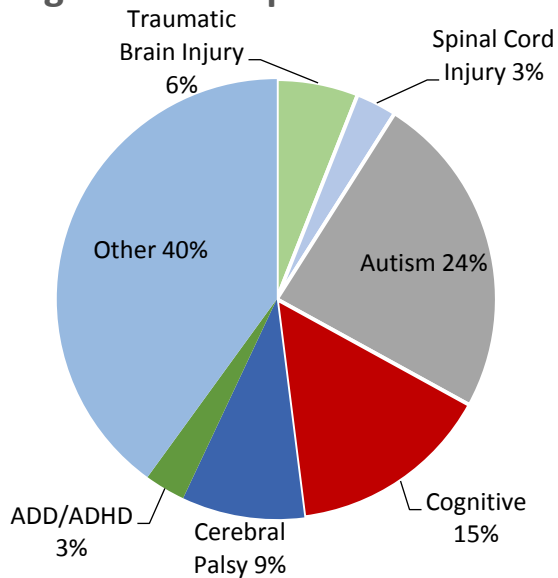
Who We Served

	Ski Program	Snowboard Program	Kayak Program	Total All Programs
Individuals Served	356	20	78	454
Program Lessons	1299	64	298	1661

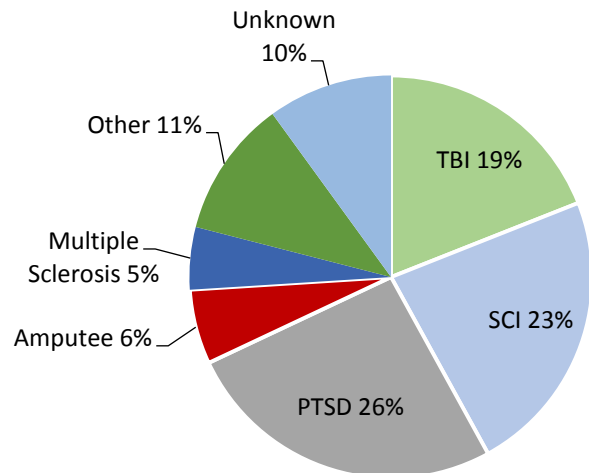
	Ski Program	Snowboard Program	Kayak Program	Total All Programs
Veterans Served	89	10	55	154
Veteran Lessons	250	22	206	478

	Ski Program	Snowboard Program	Kayak Program	Total All Programs
Volunteers	247	24	70	341
Volunteer Hours	12,727	1,325	2,200	16,252

Diagnostic Groups NEHSA Served



Veteran Diagnostic Groups NEHSA Served



Highlights

SKI/RIDE-A-THON

\$40,000



CORPORATE CHALLENGE

\$10,000



GOLF TOURNAMENT

\$15,000



CASINO FUNDRAISER

\$15,000



Thank you Donors

Aetna Foundation
Anderson, Melody & Colin
Barrett, Rebecca
Barry, Chris
Barton, Judy
Bascom, Olivia
Bascom, Reva
Black, Jeremy
Burke, Michael
Carroll, Stephen
Chakalos, Elaine
Cooper, Berny
Copeland, Mike
Cordner, Bob
Corporate Dell
Courter, Diane
Darling, Steve
Dockum, Dawn
Dunn, Steve
Ecolab Community
EDI Payments
Erbel, Torsten
Erwin Family Giving Fund
Fair, Maria
Farrell, Jane
First Baptist Church

Gamble, Jay
Gatti, James
Gaul, Jake
Gerard, Charles & Lori
Gisis, Debra
Goldsmith, Peter
Gonzalez, Gabriel
Goole, Tyler
Greco, Cathy
Greenhowe, Samantha
Gutierrez, Nancy
Halloran, Brian
Hensley, Sarah
Hrabrowski, Robert
Jesanis, Michael
Johnstone, Bruce W.
Kapinos, Chester & Claudia
Kellner, Abigail
Kelley, Kevin
Kersey, Martin
Kubit, Joy
Kurr, Katherine
Lague, Edward
Lake Sunapee Region
Chamber of Commerce
Lantz, Megan

Libbey, Caryn
Litty, Thomas
Low, John & Carol
Lucas, John
Lucas, Stephen & Matt
Luks, Francois
McLaughlin, Megan
Macon, Lance
Mallett, Robert
McCoy, Karen
McCoy, Nadine
McCoy, Tim
McDermot, Kevin
McDonald, Jim & Eileen
McDonnell, Kathryn J.
McKee, Chris
McTigue, Patty
Messer, Sandra
Minton, Jared
Morse, David
Moult, Bill & Liz
Moulton, Caroline
Mount Sunapee Ski Club
Muller, Kathy
Nechanicky, Jeff & Penny
New London Inn

Oates, Harper
Ostroff, Emily
Palmer, John
Pieroni, Lou
Reidel, Susan
Risch, Steven
Robinson, Gary
Rucci, Peter
Rullo, Paul
Rullo, William
Ruppel, George
Salt Hill Pub
Schroeck, Heidi
Smith, Nick
Sokoloff, Elaine
Springer, Stephen
Stevens, Christine
Sturgis, Robert & Judith
Sullivan, Ryan
Sunapee MS Ski Club
The Boston Consulting Grc
Thompson, Hugh
Tiernan, Eric
Troiano, Perrin
UBS Financial
United Way

Walthour, Sue
Weiner, David
Weldon, Frank & Pat
Wendt, Barb & Rod
Wendt, Thomas
Zankel, Maura

Scholarship Fund

Building Fund

Acker, Emily
Birk, Alan & Jane
Cavallo Family Trust
Cutaia, Peggie
Daigle, Karen & Bill
Ferrante, Pamela
Filep, Charles
Gregory, Kris
Grimaldi, Lynne
Gudzionowicz, Bill & Susan
Johnstone, Bruce W.
Kennedy, Clementina

Manna, Peter
McIntire, Peter
Montgomery, George & Jill
Morin, Rose
Moses, Joel
Olson, Richard
Quilty, Richard
Riordan, Peter
St. Pierre, Leslie & Cathy
Stoltz, Robin & Michael
Tornifoglio, Craig
Zanchi, John

Carroll Concrete
Cotting School
Lantz, James
Mangini, Larry
McDonald, Diane
Shaw, Joe
Tuohy Family, LLC
Wadenston, Linda & Maximus
Welsh, Richard
Wheeler Family



In Kind Donations

1810 House Bed & Breakfast
Advantage Plastic Products Inc.
Artisan's
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Bud Light
Budweiser
Clarke's Hardware
Clarke's Trading Post
Colonial Pharmacy
Diana Duclos
Dicks Sporting Goods
Doug Stewart
Dunkin Donuts
Eastman
Eaton Vance
Fore U Golf
Guyer-Cariganan Post #22
Hager Investment Management
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Hanover Country Club
Infuse Me
Jensen Flowers
Lake Sunapee Country Club
Lake Sunapee Cruises
Lis Ann's
Marker
Mascoma Bank
Miller Lite
Morgan Hill Bookstore
New London Hospital
New London Inn
Panera Bread
Pat's Peak Ski Area
Payroll Matters
Pizza Chef
Rockwood Land Services
Salt Hill Pub
Samuel Adams

Simon Pearce Store
Stacy Nails
Sugar River Bank
Tatewell Gallery
The Cheesecake Factory
The Common Man Inn, Claremont NH
The Kellner Family
Trinda Bedrossian
Tucker's
Village Sports
Volkl
Wamesit Lanes, Tewksbury
Winnepesaukee Winery Tours

Simply put, NEHSA wouldn't exist as it does today without the unwavering support from so many for our cause. Thank you for NEHSA's past, present, and future!

